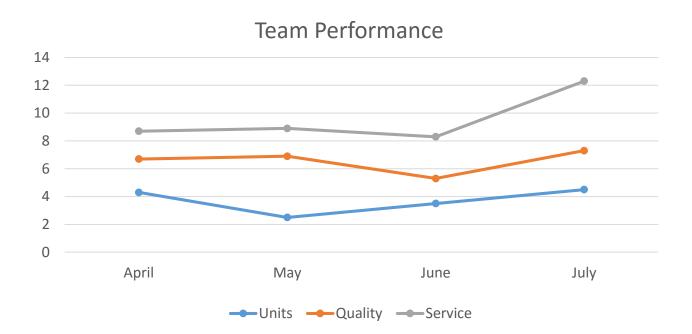
Managing Performance

MICHIGAN LAND TITLE ASSOCIATION



ROGER C. LUBECK, Ph.D. CORPORATE BEHAVIOR ANALYSTS, LTD

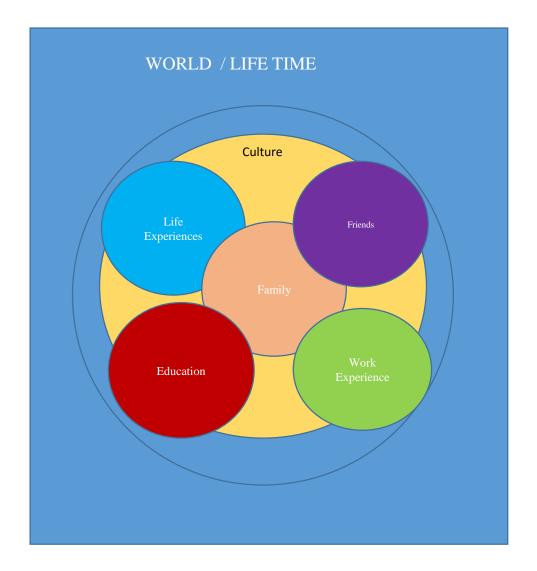


Corporate Behavior Analysts, Ltd.

Roger Lubeck, Ph.D.

- President of CBA Ltd., 1996-present
- President/Editor of It Is What It Is Press, 2011-present
- 15 years teaching Psychology at the university level.
- 38 years of consulting experience.
- 24 years consulting in the Title Insurance Industry.
- Author of two books on Leadership, Management, and Sales in the Title Insurance Industry.
- Consulted with Title Agencies in 49 states.
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- http://www.rogerinblue.com
- https://iiwiipress.wordpress.com





Your Behavioral Style



WHEN DO YOU PERFORM AT YOUR BEST? WHAT DO YOU NEED TO WIN THE RACE?

1.

2.

3.

4.

5.





TOP PERFORMER

- I know what is expected.
- 2. I have the tools I need.
- 3. I have the training (skills) I need.
- 4. I have sufficient work.
- 5. I have no distractions / no reason to not perform.
- 6. I have adequate incentives to do my best.
- 7. I have a manager who is supportive.
- 8. I have an environment that promotes productivity / quality.
- 9. I enjoy the company and my work.
- 10. I have friends at work.







REASONS WHY PEOPLE BEHAVE

- 1. They know how they have a past history.
- 2. They get something positive when they behave.
- 3. They avoid or escape something negative when they behave.
- 4. Behaving changes something in them (level of stimulation, e.g., thought, etc.).



PROBLEMS AT WORK

- 1. Micromanagement
- 2. Lack of training
- 3. Job Insecurity
- 4. Lack of progress
- 5. Behavioral Styles in conflict
- Overcrowded
- 7. Overworked
- 8. Poor communication
- 9. Other ...



COMMON PROBLEMS AT WORK

- Absence / late.
- 2. Inadequate / inconsistent performance (below standard).
- 3. Poor quality.
- 4. Poor service.
- 5. Getting along with others no teamwork not fitting in.
- 6. Abusive of others critical or berates other employees.
- 7. Dress, Hygiene, Offensive behavior / habit.
- 8. Problems outside of work spill over into work.
- 9. Poor attitude (?)
- 10. Drugs / Alcohol.
- 11. Gambling
- 12. Other...



COMMON PROBLEMS IN TITLE INDUSTRY

- 1. Productivity; exams per day\week
- 2. File errors: missed\incomplete\wrong information; spelling; typos.
- 3. Slow turn-time.
- 4. Poor communication between title and escrow departments.
- 5. Closer is too critical of processing assistant.
- 6. Poor communication skills.
- 7. Mgt. No formal meetings.
- 8. Employee not proactive to help team member on file.
- 9. Customer Service issues.



EMPLOYEES WHO TEST MANAGEMENT

- Slackers
- Space cadets
- Power grabbers
- Drama Kings / Queens
- Loners
- Challengers
- Clingers



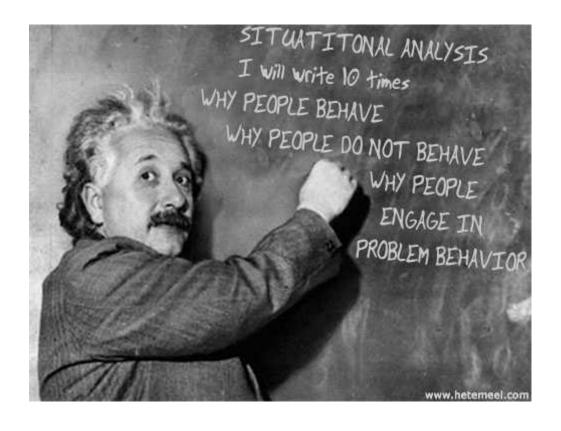
http://www.yourofficecoach.com/topics/lessons_in_leadership/effective_leadership/seven_employees_that_drive_managers_crazy.aspx

REASONS PEOPLE DON'T BEHAVE

- 1. They don't know how.
- 2. Don't have ability.
- 3. There are no consequences (positive or negative).
- 4. No directions or expectations given.
- 5. Poor communications.
- 6. No accountability



PERFORM A SITUATIONAL ANALYSIS





ANALYZING INDIVIDUAL PROBLEMS

- 1. Does the person know what is expected?
- 2. Does the person have the tools he/she needs?
- 3. Does the person have the training (skills) he/she needs?
- 4. Does the environment promote work?
- 5. Does the person have sufficient work?
- 6. Does the person have a reason to not perform or do something else?
- 7. Does the person have adequate incentives to do my best?
- 8. Does the person have a manager who is supportive?



I HATE THIS PLACE!



- Reasons why people complain at work
 - They know how they have a past history of complaining
 - They get something positive when they complain
 - They avoid or escape something negative when they complain
 - Complaining changes something inside them (level of stimulation.)

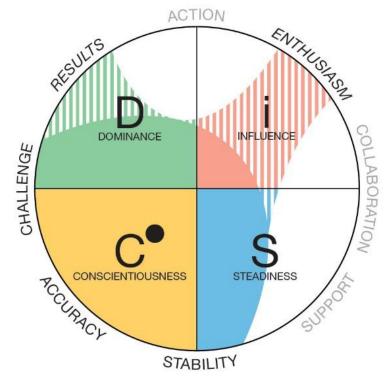


TACTICS FOR INDIVIDUAL PROBLEMS

- Meet with the employee to:
 - Communicate what is expected
 - Clarify the problem
 - Determine that the employee accepts responsibility
 - Set a Goal
 - Define a review period
 - Establish conditions for termination
- Change the reason refocus consequences
- Change the environment eliminate excuses



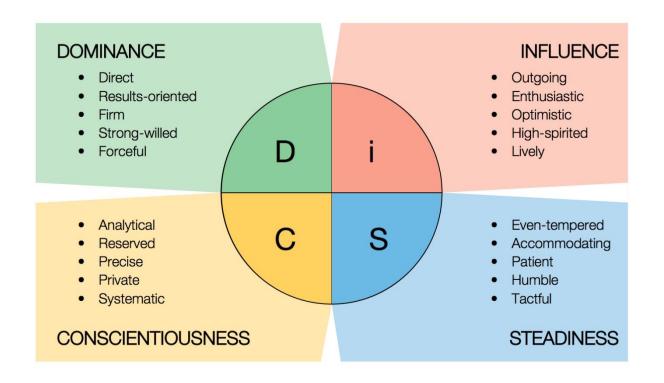
BEHAVIORAL STYLE



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BEHAVIORAL STYLE

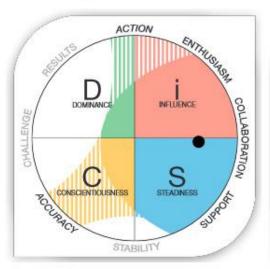




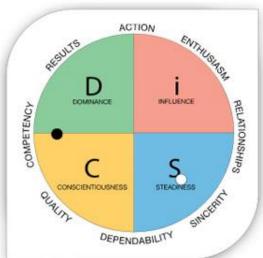
FOUR TYPES OF DiSC

- Workplace
- Sales
- Management
- Leader

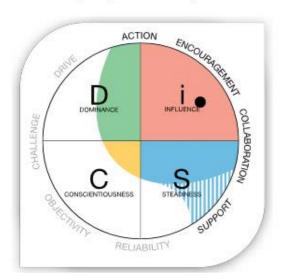
Everything DiSC Workplace



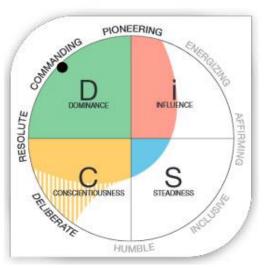
Everything DiSC Sales



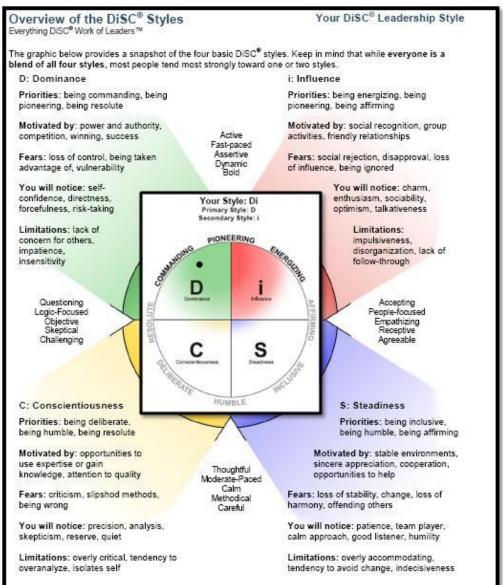
Everything DiSC Management



Everything DiSC Work of Leaders

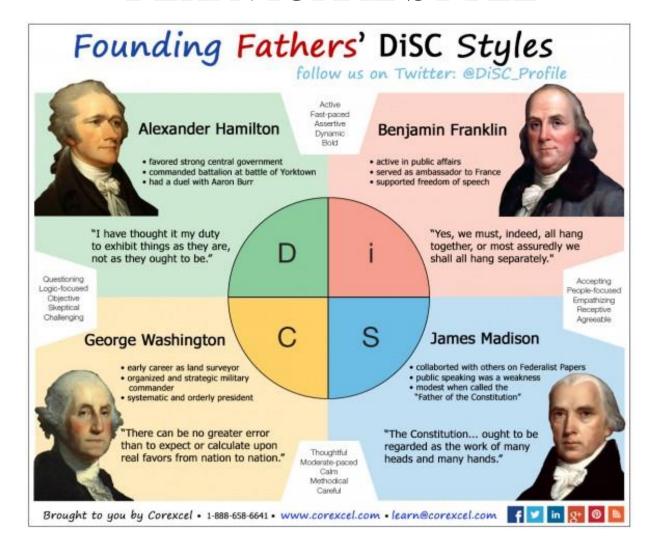


LEADERSHIP STYLE



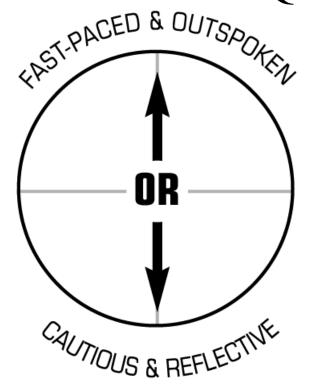


BEHAVIORAL STYLE

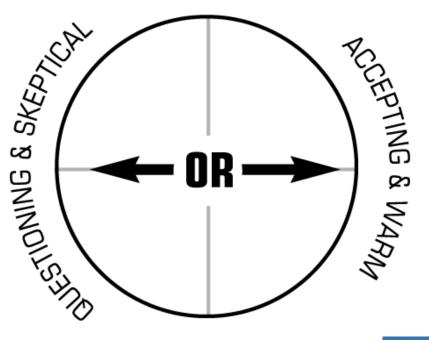




DISC Style Quick Assessment



1. _____





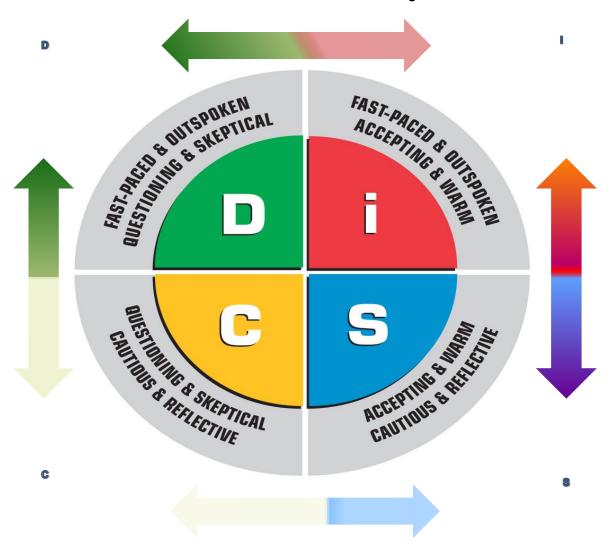
USING THE DISC TO IDENTIFY BEHAVIORAL STYLE

- 1. Does this person tend to be more:
 - a. Fast-paced and Outspoken, or
 - **b.** Cautious and Reflective (choose one)
- 2. Does this person tend to be more:
 - a. Questioning and Skeptical, or
 - **b.** Accepting and Warm (choose one)

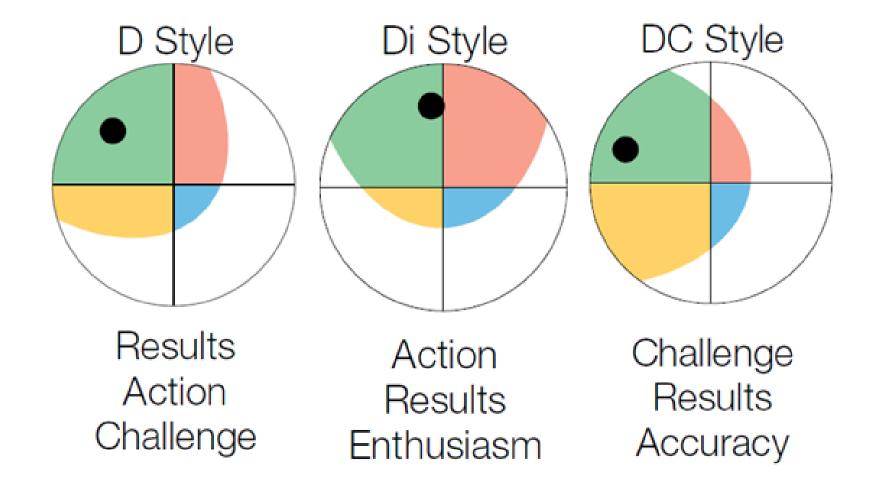
RCL



Your DiSC® Style









Disc

DRIVER

D (Dominance): Fast-paced, Outspoken, Questioning, Skeptical

C (Conscientiousness): Questioning, Skeptical, Cautious, Reflective

ANALYTIC

EXPRESSIVE

I (Influence): Fast-paced, Outspoken, Accepting, Warm

S (Steadiness): Accepting, Warm, Cautious, Reflective

AMIABLE



COACHING THE "D"

- Tell them what is expected define "best"
- Define authority limits
- Give them freedom of choice
- Let them self manage
- Allow them to direct others
- Track and evaluate often
- Praise and publicly reward achievement



DOMINANCE

DiSC



COACHING THE "i"

- Make sure they understand what is expected
- Help with details
- Ask for their input
- Involve others
- Keep them on track and on time
- Provide public praise





EXPRESSIVE



COACHING THE "S"

- Give them a step by step plan
- Define role and rationale
- Keep it casual focus on relationships
- Make them the glue
- Provide accurate feedback
- Praise sincerely in private







COACHING THE "C"

- Tell them exactly the outcome expected
- Explain the reason for the task
- Make sure they agree
- Keep it formal
- Give them time to think
- Let them create a plan
- Give accurate progress feedback
- Praise outcomes in private



DiSC



TEAM PROFILE



John Albrecht	Paula Anderson	Brian Arnold	Cassandra Bogie
D i starren S Construction S Constru	D interest interest C C S Designed	D interest i	D i vares C S Desires
Di Style	SC Style	DC Style	CS Style
Bob Cisneros	Veronica Curtis	Joshua Hoye	Marta James
D i representation of the second of the seco	D interes C S Grace banks Interes	D i Triurica	D i yeard
C Style	CS Style	CD Style	SC Style
Ellen Jordan	Lily Ng	Ryan Page	Selma Reyes
D i shearan	D influence influence S Conscientions S Conscientions	D I I I I I I I I I I I I I I I I I I I	D i where C S Statem
CS Style	iS Style	iS Style	Di Style

John - Sales	DI
Paula - Searcher	SC
Brian - Manager	DC
Cassandra - Closer	CS
Bob - Examiner	C
Veronica - Typist	SC
Ellen - Processor	SC
Lily - Sales	IS
Ryan - Customer S.	IS
Selma - Examiner	DC

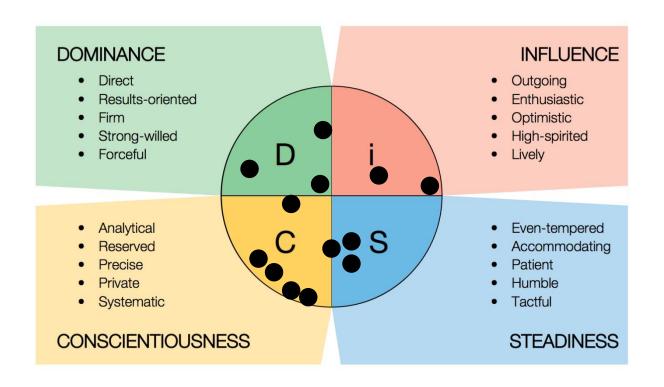


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Sample Report

2

TEAM STYLES





PREPARING FOR YOUR FIRST COACHING SESSION

- 1. Write out your facts
- 2. Practice what you will say
- 3. Start positive
- 4. Employees will be more relaxed in a neutral space
- 5. Timeliness is key
- 6. Assume a share of the responsibility
- 7. Be specific, use examples



YOUR FIRST COACHING SESSION

- 1. Explain the purpose of the meeting
- 2. Review any prior goals or expectations
- 3. Discuss the person's recent performance history
- 4. Establish your expectations (e.g., goals)
- 5. Define the specific performance or behavior expected
- 6. Make sure the employee understands and agrees
- 7. Discuss a plan to achieve the goal: ask for employee ideas
- 8. Review the consequences for success and failure
- 9. Discuss support; commit to action plan with timelines/responsibilities.
- 10. Set date for next meeting



WRITING INDIVIDUAL GOALS

- WHO + WHAT + WHEN
- SMART goals:
 - **S** Specific (or Significant).
 - **M** Measurable (or Meaningful).
 - **A** Attainable (or Action-Oriented).
 - **R** Relevant (or Rewarding).
 - **T** Time-bound (or Trackable).



WHEN THERE IS A TEAM PROBLEM

- 1. Not a team
- 2. One or more members excluded
- 3. Poor fit
- 4. Inconsistent performance not pulling the load
- 5. Interpersonal problems
- 6. Lack of direction
- 7. Lack of motivation
- 8. Lack of communication
- 9. Lack of management / leadership



IS IT REALLY A TEAM PROBLEM?

 You may need to work with just one or two individuals versus addressing the whole team.



Tactical ideas\solutions

Productivity: Have employee self-record daily; publish weekly totals; graph results.

• File Errors: Use Checklist, provide more immediate feedback.

• Slow turn-time: Look at time-management; perform work-flow analysis.

• Dept. Communication: Spend a day in another employees shoes.

• Closer is too critical: Facilitate three-way meeting; have each emp. identify needs.

• Poor communication: Provide communication templates (e.g., e-mails).

• No formal meetings: 'Meeting in a Bag'.

• Not helping others: Create team incentive for work accomplished in a day.



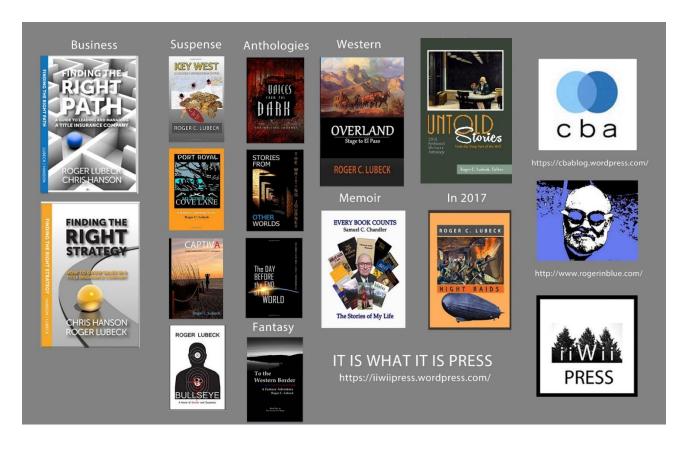
NEXT STEPS

- 1. Review the strengths and weaknesses of your team(s) and team members.
- 2. Develop goals for your immediate and longer-term priorities.
- 3. Develop coaching goals.
- 4. Establish measures and accountability.
- 5. Provide performance feedback.
- 6. Coach for improvement
- 7. Reward / recognize performance



QUESTIONS AND ANSWERS

A WORD FROM CBA, Ltd. and IIWIIPRESS





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